



## About Us

We've been partnering with market researchers like you for more than thirteen years—and before that, many of us were researchers ourselves. We understand the importance of meaningful data—data that helps you see things differently, spark bold ideas and shine a light on new opportunities. So we immerse ourselves in your business and work closely with you to get to the data that drives insights. What else makes us different?

### **We are solely focused on your business.**

Consider our highly skilled team and technical infrastructure an extension of your organization—only without the overhead. We're your Research Hub. Your one stop shop for game changing insights that can dramatically impact the health of your research practice—whether you're a client-side researcher or a full service research supplier. We have the customization expertise to create dashboards, custom interactive questions, application integration and more, specifically for your business.

### **We believe in a “divide & conquer” approach.**

We are both a research services AND a survey software provider (thanks to our proprietary survey platform, Beacon). Whether you want an end-to-end data collection solution or you want to handle the heavy lifting yourself, let us know what you want to own and we'll do the rest. You can even change your mind along the way. We're here for you.

### **We have an in-depth understanding of technology and the work you do.**

Many online research suppliers hire techies trying to embrace research, or researchers trying to embrace technology. Ours is a tech savvy team of project managers, programmers, engineers and data experts who have years of supplier side and social science research experience. Rest assured: we get it.

### **We are a one-stop shop.**

Unlike many other research services providers, our team is highly skilled across all areas of Operations and IT. We provide scalable, enterprise level support as the largest provider of survey programming services in the United States. We offer a holistic approach to your research practice. Gone are the days of having to use one supplier for programming and hosting, another for sampling, another for data processing and another for software or other services. Beacon's Research Hub also enables you to upload data from other survey platforms to allow for comprehensive reporting across all your research initiatives. We do it all, so we can make sure it is all done well.

### **We do not offshore your work.**

Our employees are local, working in our offices in California, Oregon or London with 24x5 support available to our clients. A locally-based, award-winning, industry-savvy team gives us greater control over quality, lessens potential communication issues and quickens project turnaround.

- Beacon Survey Software Platform
- Research Centralization Solutions
- Online & Mobile Survey Programming
- Sampling
- Data Processing
- Online Reporting & Interactive Dashboards

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