



Beacon Certification Program

Decipher is the fastest growing software company in the Central Valley and has been consistently ranked in national programs such as the INC 5000 Fastest Growing Companies, GRIT Top 50 Innovative Firms and the LEAD411 Tech 200 List. Decipher also added 58 new employees during 2013, mostly in our main Fresno office location.

Decipher's Beacon survey and reporting software platform is the most robust available to research and CRM professionals. With an easy to navigate user-friendly interface and a whole suite of custom survey tools, you can quickly author and deploy professional online surveys.

Become a Certified Beacon Programmer and welcome to the future of market research!

Join the data race

Throughout time, market research has served as a way for organizations to gather information on their current and prospective clients, analyze this data and use it to make savvy business decisions. The rise of technology over the years has brought many advances in the field of market research, including how data is collected. The need for talented individuals who can keep up with this shift in data collection is increasing and now is your chance to put your skills to good use!

Decipher partners with Fresno State

Decipher has worked together with Fresno State to create the Beacon Certification Program—a unique program designed to prepare students for potential employment in the market research industry through Decipher's Beacon survey and reporting software platform. Completely web-based and self-paced, this certification course allows you to complete each section at your convenience. You will explore through instructional videos and interactive assignments that will foster a broad understanding of Beacon's capabilities.

Why get certified in Beacon?

The certificate is a great way to show companies that you are certified to use the Beacon platform. It will offer many opportunities of employment to companies already using our platform, including Decipher. This particular certificate is vastly similar to the Decipher new hire training—giving you an edge when applying for survey programming positions with companies using the Beacon platform.

**For more information visit
beaconu.decipherinc.com.**

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